

## Women's Cycling Association

- **Mission Statement:**
  - *To develop, maintain, and support a network of women cyclists and supporters of women's cycling. The WCA will work to advance the interests of women cyclists by developing and advancing policies with governing bodies and engaging in media outreach.*
- **Visions:**
  - *That professional women cyclists can have a career path with recognition, fiscal security, and advancement opportunities.*
  - *To support professional women cyclists*
  - *To showcase grassroots programs in order to develop young and new riders.*
- **Pay Statement:**
  - We believe that all professional cyclists deserve an appropriate salary that is based on his or her qualifications: i.e. level of experience, expertise/ role (domestique, sprinter, climber, GC), and accomplishments. We are currently developing a tiered system of pay for the women's peloton. We have conducted a survey of # professional women cyclists, and we plan to publish our findings this fall.
- **Prize Purse Statement**
  - Our ultimate goal is for the professional women's and men's prize purse to be equal. As an intermediate step, we propose that race organizers pay equal percentage of the field size for both the professional men's and women's races.
    - Example: 200 men & 100 women racers → pay 10% deep → top 20 men are payed & top 10 women are payed
      - The places are payed equal, but the pay goes deeper in the men's field; therefore, there is more money in the overall men's prize purse
- **WCA platform/ goals**
  - Increase number of professional races
  - Increase media coverage of women's professional cycling
  - Improve earnings for women (salary & prize purses)
  - Improve the return on investment for sponsors of women's cycling
  - Support growth & development of women cyclists (grassroots & mentoring)
  - Provide a unified voice for women's cycling that can respond to media and governing bodies
  - Work in tandem with governing bodies of cycling to ensure equality
- **Criteria for WCA supported/ approved races**
  - Women's race held directly before or after men's race.
  - Equal prize purse or pay equal percentage of both fields
  - Equal support – housing, team meal (whatever support is offered to the men is also offered to the women)
  - Quality race announcing that is the same as professional men